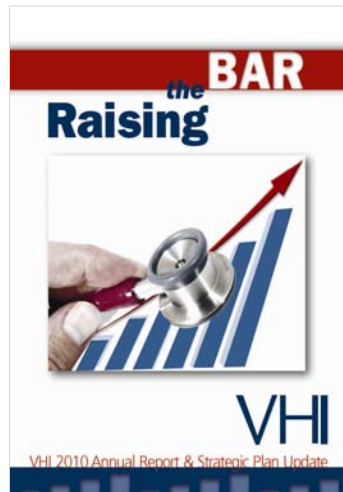


## Virginia Health Information 2010 Annual Report & Strategic Plan Update



### VHI's MISSION

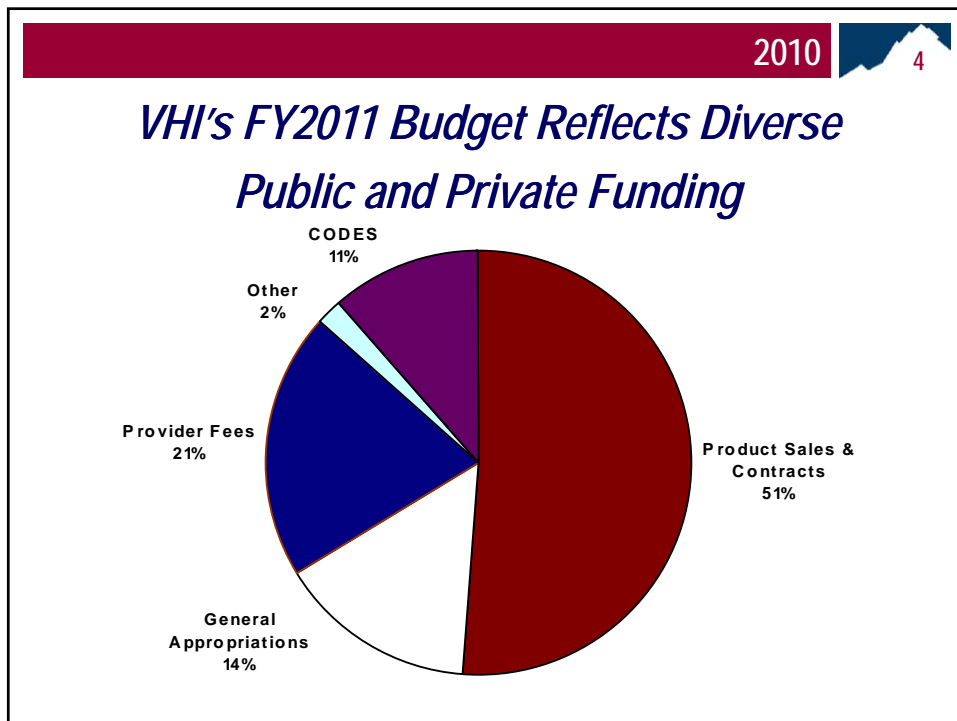
- To create and disseminate health care information
- To promote informed decision making by Virginia consumers and purchasers and
- To enhance the quality of health care delivery

## Virginia Health Information

- Public/Private partnership established through JCHC action in 1993
- Virginia's state-recognized consumer health information portal to collect, analyze and disseminate Virginia health care information
- Contracts with State Health Commissioner, DMV, DBHDS, AHRQ, private contracts and others



| VHI BOARD OF DIRECTORS  |   |  |
|---|---|--|
| <b>Business Representatives</b><br><br>Jodi L. Fuller<br>Meadwestvaco<br><br>Alfred D. Hinkle, Jr.<br>C&F Finance<br><br>S. Hope Johnson<br>Pyramid LLC<br><br>M. Addison Jones<br>The Supply Room Companies<br><br>America's Most Convenient Bank®<br>Bruce Nave<br>TD Bank | <b>Hospital Representatives</b><br><br>Teresa L. Edwards<br>Sentara Leigh Hospital<br><br>Peter Mamerstein<br>HCA, Inc.                         | <b>Physician Representatives</b><br><br>Charles O. Frazier, MD, FAAFP<br>Riverside Health System<br><br>Peter W. Houck, MD<br>Johnson Health Center                        |
| <b>Consumer Representatives</b><br><br>W. Bryan Block<br>SRIS, P.C.<br><br>Dolores G. Clement, DrPH<br>VCU<br>James L. Kammert  | <b>Health Insurance Representatives</b><br><br>Kay W. Lewis<br>Kaiser Permanente<br><br>Rome H. Walker, MD<br>Anthem Blue Cross and Blue Shield | <b>State Representatives</b><br><br>Senator R. Edward Houck<br>Joint Commission on Health Care<br><br>Karen Remley, MD, MBA, Commissioner<br>Virginia Department of Health |
|   | <b>Nursing Facility Representatives</b><br><br>David A. Adams<br>Centra Health<br><br>Vernon M. Baker<br>Dogwood Village of Orange County       | <b>EXECUTIVE COMMITTEE</b><br><br>David A. Adams<br>VHI President<br>Jodi L. Fuller<br>VHI Vice President<br>James L. Kammert<br>VHI Treasurer<br>Rome H. Walker, MD<br>VHI Secretary   |



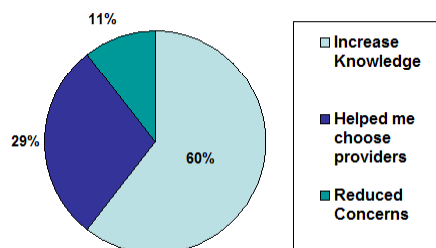
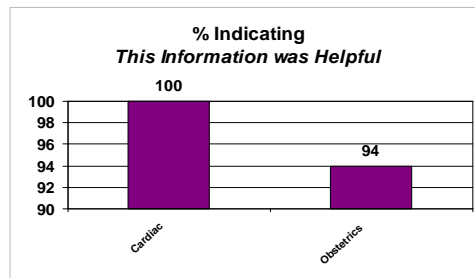
# VHI Publications and Programs

## Ongoing

- Consumer Guides: Hospital, Health Insurance and Long-Term Care
- Cardiac Care: Hospital Mortality & Readmission Reports
- HMO Quality & Performance
- Patient Level Data
- Facility Financial Information (EPICS)/Annual Licensure Survey (for CON)
- CODES: Crash Outcome Data Evaluation System w/ Initiatives
- Obstetrical Services: A Consumer's Guide
- Pricing Transparency
- Anthem Pay-for-Performance Program (Q-HIP) in Virginia and 9 other states

## Tell Us What You Think Survey

January – May 2010



How did VHI  
information help?

## PATIENT SATISFACTION SURVEY Published July 2010

### What Did Patients Say About Their Hospital?



- "I recommend this hospital"
- "My pain was always controlled"
- "Doctors and nurses communicate well"
- "My room was clean and quiet"

#### METHODOLOGY

Compare hospitals' satisfaction ratings with Virginia and US Averages.

#### EITHER

Enter 5 digits VA zip code:   
within 10 miles

#### OR

Choose All or some hospitals

☐ All  
Alleghany Regional Hospital  
Augusta Health  
Bath County Community Hospital  
Bedford Memorial Hospital  
Bon Secours DePaul Medical Center  
Bon Secours Mary Immaculate Hospital  
Bon Secours Maryview Medical Center  
Bon Secours Memorial Regional Medical Center  
Bon Secours Richmond Community Hospital

\*Hold the ctrl key and click each hospital you want to include in your report.

[View Hospitals](#)

FROM NUMBERS TO KNOWLEDGE

ABOUT US | MEDIA ROOM | CONTACT US | SITE MAP | RESEARCHERS AND PROFESSIONALS

HOME | **HEALTH INSURANCE** | HOSPITALS | LONG TERM CARE | PHYSICIANS

Virginia Health Information  
FROM NUMBERS TO KNOWLEDGE

Google Custom Search

**HEALTH INSURANCE**  
HEALTH INSURANCE INTRODUCTION  
HEALTH INSURANCE OPTIONS  
HEALTH CARE PRICES  
HMO REPORTS  
HMO PROFILES  
COMPARE HMOs  
FIND HMOs IN YOUR COUNTY  
APPLY FOR MEDICARE  
APPLY FOR MEDICAID  
OTHER HMO WEBSITES

Home > Health Care Prices

### How Much Should I Pay?

Today, more people are paying for all or a greater share of their healthcare costs. Not having health insurance or membership in **high deductible health plans** are some reasons for this.

How much you pay for a doctor's visit, medical test or surgery can depend on which doctor, hospital or other healthcare provider you choose.

This report lists the average dollar amount health insurance companies allow for 31 health care services.

Click Here To See The Report

About this information

Cardiac Care Available Now

Visit Virginia CODES ([www.vaCodes.org](http://www.vaCodes.org)) for information on motor vehicle crashes, costs and outcomes.

### Here's How This Report Can Help You

Are you uninsured?

Talk with your health care provider about their price before you get care. Use our price information to negotiate a price as close to or lower than the price listed. Get any agreement in writing.

Do you have a High Deductible Health Plan or high co-pay?

Use this information to get an idea of the amount insurance companies allow for these services. Then call providers and compare their prices before you get care. Like many things you buy, prices vary.

Updated September 2010

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**All**  
Advanced OB/GYN (P)  
Advanced Orthopaedic Centers (P)  
Aesthetic Surgery of VA (P)  
Allegheny Regional Hospital (H)  
Associates in Plastic Surgery, Inc. (P)  
Augusta Eye Associates (P)

## Psychiatric Bed Registry

**Purpose:** Help identify potentially available psychiatric beds

- # of psychiatric beds updated on website by private and state hospitals and CSBs with Crisis Stabilization Units
- CSBs contact facilities meeting bed search criteria to discuss whether services available will meet patient needs



**Status:** *Funding of program cleared for implementation this Fall/Winter; Contract executed in August, training materials under development*

## New Opportunities: Commonwealth of Virginia Health Information Exchange (COV-HIE)

- An initiative to utilize health information technology to improve health care and the health of all Virginians
- Proposal notes COV-HIE will be governed by an established Virginia non-profit
- Virginia Health Information
  - is an established nonprofit organization
  - represents all stakeholders involved
  - has a history of successful collaboration
  - developed diversified funding with multiple revenue streams
  - demonstrated ability to manage complex efforts

VHI will consider responding to the Governance RFP when released

## Health Benefits Exchange

Members Will Need Objective Information Comparing Health Insurance Plans

Current VHI Information covers

- Health Plan Location
- Premiums
- # Doctors in Network, Board Certification Rates
- Quality Rankings
- Member Satisfaction
- Prices for Services



10 + Years Experience with Health Insurance Guides and Reports

## Closing

- Non-Profit Status and Board Structure is key to 17 years of successful collaboration
- Value of information and support to stakeholders has led to diverse and balanced funding
- VHI is well positioned to support Virginia Health Reform initiatives related to
  - COV-HIE Governance and
  - Health Benefits Exchange